



PLUM COULEE
COMMUNITY
FOUNDATION



ANNUAL REPORT 2022

Plum Coulee Community Foundation

Helping good people do great things!

Email: Moira.Porte@pcc-foundation.ca

Ph 204-292-8335 (Levi) or

204-829-3243 (Heather)

PO Box 38, Plum Coulee

Manitoba, R0G 1R0

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MEET THE BOARD

Levi Taylor - Chair

Levi is a Manitoba practicing lawyer with an office in Winkler. He is also the Commissioner of the Manitoba U18 AAA Hockey League and a member of the Pembina Valley Referee Development Committee. He joined PCCF to build on the Foundation's history of investing in Plum Coulee, and he is excited to contribute to the continued growth of the community. Levi's passions include bible study, good food, and the outdoors.

Heather Unger – Vice Chair

Heather moved to Plum Coulee from Saskatchewan in 1989 and is owner/operator of Advance Blinds & Drapery with husband Randy. They added the 829 Inn, which is 6 motel style rentals & 2 one-bedroom rentals, to Main Ave, Plum Coulee in 2011. Heather has been an active volunteer in the community, including Plum Coulee Community Foundation, S.E.E.D. Board- Business Rep on the Rhineland, Gretna, Altona & Plum Coulee Economic Development Committee, Plum Coulee Centre on Main Building Committee, Centennial Committee, Trans Canada Trails Committee/Millennium Trails project in Plum Coulee which rolled into the larger Bronfman projects, Plum Coulee Sports Committee, and Plum Coulee Community Hall Building Committee

June Letkeman - Secretary

June and her husband Jerry moved to Plum Coulee 26 years ago and bought the Happy Wanderer Motor hotel in Plum Coulee. June served on the Town of Plum Coulee Council for 2 terms and served as a councillor for the Municipality of Rhineland. June has served as chairperson for the Boundary Trails Health Centre Foundation and for South Central Cancer Resource. She currently serves as chairperson for the Centre on Main committee, Central Manitoba Tourism, and The Pedestrian Bridge Committee and volunteers for the Plum Fest (where she also served as chair for many years). June also serves on the Winkler Health Board, the South Central Regional Library Board, the Vulnerable Persons Hearing Board and the Plum Coulee Community Foundation Board.

Cathy Dyck – Strategic Initiatives Chair

Cathy grew up in Plum Coulee and after obtaining a degree in Business Administration from the Red River Community College she began her employment with Red River Mutual Ins. and continued her education obtaining her Chartered Insurance Professional

What is the Plum Coulee Community Foundation?

The Plum Coulee Community Foundation is a charitable organization built over time through gifts donated by various community members and organizations. These gifts are then pooled and permanently invested with the Winnipeg Foundation.

Each year, a portion of the interest earned on these investments is granted back to support our local charities and organizations. And best of all, since the permanent investments are never spent, your gifts will continue to support your community forever.

designation with the Insurance Institute of Canada. Cathy continues to be employed with Red River Mutual where she works as a Business Analyst primarily focused on process improvements strategies and new software implementations.

Isolde Termer

Isolde moved to Canada from Germany with her family in 2005 and settled in Plum Coulee at that time. She is married and has two children. Isolde volunteers for the Plum Coulee Plum Fest, community supper program, and wherever she can lend a hand. Isolde is a seamstress and recently opened the Livienne Bridal Boutique on main street in Plum Coulee and also is a bus driver for the Garden Valley School Division. She enjoys many hobbies such as: reading, gardening, walking, line dancing, knitting, drawing, and loves doing any type of creative work.

John Peters – Granting Chair

John is Manager of Business Lending Operations with Access Credit Union. John currently sits on the Executive for the Winkler Minor Hockey Association and has served on various boards over the years, such as South Central Child & Family Services, Big Brothers & Big Sisters of the Pembina Valley, and the Plum Coulee Outdoor Rink Committee. Living in Plum Coulee with his wife Helen and 4 children, John has a desire to see the continued growth and improvement of the community.

Moira Porte – Fund Development Chair

Moira has resided in Plum Coulee with husband Bruce for almost 50 years. She retired from her position with the Garden Valley School Division after spending 35 years as a payroll manager. Moira has been involved with the PCCF since its inception as a member at large, secretary, and treasurer on the PCCF. Over the years, she has volunteered at Plum Fest, Plum Coulee Outdoor Rink, Plum Coulee Sports Committee, Centre on Main, Plum Coulee Centennial, Plum Coulee Thrift Store, MCC Distribution Centre, Boundary Trails Hospital Foundation, Community Futures Triple R, The Company, and Girl Guides.

Thanks to Past Directors

The PCCF board would like to extend a sincere thank you to past board members who have made many invaluable contributions to the foundation.

Archie Heinrichs – Archie has been a member of the PCCF board since its inception in 2002 and has been involved in many board initiatives.

Allan Funk – Like Archie, Allan has also been a member of the PCCF board since its inception in 2002 acting Fund Development chair for a number of years.

Rosella Janz – Rosella joined the board in 2021 and acted as Board treasurer.

Ryan Wiebe - Ryan also joined the board in 2021 as youth in philanthropy liaison.

GIVING CHALLENGE

What is the ENDOW MANITOBA GIVING CHALLENGE?

The Endow Manitoba Giving Challenge is your opportunity to help your community foundation grow exponentially. Gifts made to your community foundations' UNRESTRICTED FUNDS for one week in November are then "stretched" through the combined efforts of the Manitoba government and The Winnipeg Foundation. For every \$5 donated, they "stretch" that donation by \$1 each, up to a combined total of \$4,000 per foundation.



Thanks to support from **local community members and businesses, the Plum Coulee Community Foundation raised a total of \$15,661 which was added to our Endowment Fund during the 2022 Giving Challenge.**

MESSAGE FROM THE CHAIR

It was an exciting 20th anniversary for the Plum Coulee Community Foundation. We hosted Six String Nation at Plum Fest and added musical instrument play structures at the main street park. We gave back to the Prairieview Elevator, connected with members of our community during the annual giving week, and maintained our special relationship with the Youth in Philanthropy group.

Looking ahead, our Board of Directors has big plans for the now 21-year old foundation. We will continue to manage over \$700,000.00 of community investment, grant significant funds back into Plum Coulee, host semi-annual soup and pies, and expand our giving week event (stay tuned for those details!).

We can't wait to celebrate this beautiful community with you throughout the year.

-Levi Abram Taylor, J.D.

COMMUNITY SPOTLIGHT

Prairie View Elevator

PCCF has been a proud sponsor of the Prairie View Elevator since its opening in 2002.

In the past decade, almost all of the wooden grain elevators in the Pembina Valley have disappeared. In 2002, Plum Coulee was very fortunate to procure one of the last elevators constructed in this manner through the generous support of Agricore United.

This wooden grain elevator has been transformed into an amazing museum you absolutely have to see!



The Prairie View Elevator Museum is a unique and exciting venue that has transformed a fading prairie icon into a vibrant centre

preserving the past and promoting education. The museum attracts hundreds of visitors from across the country each year.



The museums' artifacts, many of which have been donated by past and current residents of

the area, help to preserve our heritage and give a glimpse into life on the prairies in the early years of settlement in the area.

The museum is open to visitors from 10am to 4pm from Tuesday to Saturday during the spring and summer months.



LEGACY ESTATE PLANNING

Plan now to create a legacy that reflects your life and help our community For Good. Forever. A legacy gift can support the cause you are passionate about. Choose your cause, how you want to help, and a legacy gift will fulfill your future wishes.

A legacy gift is a future charitable gift through a will, listed appreciated securities, life insurance, RRSP or Charitable remainder trusts.

Legacy gifts to the PCCF can be directed to an existing fund or you can create your own endowment fund. If you are interested in making a legacy gift, contact a PCCF board member for more information.

2022 GRANTS



Plum Fest - \$8,020.95 – Six String Nation

The Six String Nation project was created to connect Canadians across the vastness of our landscape and the differences in our multiple backgrounds and perspectives through one simple object - an object that has helped to define us across regions, experiences, languages, and generations.

Voyageur is the name given to the acoustic guitar at the heart of the project, built from significant objects and their stories, gathered from different cultures, communities, characters and events in

every province and territory of Canada.

As part of the Foundations 20th Anniversary celebration, the Plum Coulee Youth in Philanthropy partnered with PCCF to bring the Six String Nation to Plum Fest for two presentations at the festival.



Plum Coulee Foundation Board



Youth in Philanthropy



Plum Coulee Plum Fest Committee

Local Urban District of Plum Coulee - \$19,367.90

Local volunteers work to erect the music themed playground equipment in Heritage Square. The equipment was granted to the Square as part of Plum Coulee Community Foundations 20th anniversary celebration.



2022 Grant Summary

GROUP	DESCRIPTION	GRANT \$
Plum Fest	Six String Nation	\$8,020.95
Local Urban District of Plum Coulee	Musical Playground	\$19,367.90
Total Grants 2022		\$27,388.85

Regional Staff Program



The Plum Coulee Community Foundation (PCCF) continued to work with Lynda Lambert, Endow Manitoba Community Foundations Coordinator, as a member PCCF team since January 1, 2021. Lynda works directly with 4 community foundations including Steinbach, Morris, Plum Coulee, and Morden.

Lynda has been hired through Endow Manitoba's Regional Staff Program to bring sustainable human resource capacity to Manitoba community foundations. For the first five (5) years of the program, Endow Manitoba will subsidize 50% of the salary/benefits and 100% administrative expenses.

Lynda's main focus has been to work with PCCF on Endow Manitoba's core organizational and operational processes being:

- Board Governance,
- Finance and Administration,
- Fund Development,
- Grant Making, and
- Strategic Initiatives.

Lynda recently resigned her position with Endow Manitoba and her final day with the PCCF board will be May 31, 2023. On behalf of the board, we would like to extend our deepest gratitude to Lynda for all her help and guidance over the past two years.

For up-to-date information on what's happening with the Plum Coulee Community Foundation, like us on Facebook or follow us on Instagram.



PCCF FINANCIALS

PCCF Fund Balances



Endowment Fund

This fund was established by the board of directors to create an ongoing source of income to be used to enhance and promote the Town of Plum Coulee

Market Value as of Dec 31, 2022:

\$ 456,535.71

Heritage Fund

This fund was established by the board of directors to create an ongoing source of income to be used to fund the Plum Coulee Prairie View Elevator Museum.

Market Value as of Dec 31, 2022:

\$ 77,098.02

Administrative Fund

This fund was established by the board of directors to fund the administration costs of the Plum Coulee Community Foundation

Market Value as of Dec 31, 2022:

\$ 18,765.28

The Prairie View Elevator Building Reserve Fund

This fund was established by the board of directors to create an ongoing source of income to be used to fund building maintenance costs for the Prairie View Elevator

Market Value as of Dec 31, 2022:

\$ 128,775.81

Youth in Philanthropy

The PC Youth in Philanthropy (YIP) was active “early” in the school year, as the team participated in PlumFest with a partnership project with the Foundation to bring in the Six String Nation for two presentations at the festival. About ten students and Mrs. Penner were present each time, helping to greet guests and work at the event. We had our first meeting at school in late September. About seventeen students committed to the program with staff leaders, Mrs. Dickson and Mrs. Penner.



For the fall, the YIP organized a school spirit week in October, taking photos of students who participated. Students spoke during the morning announcements to explain and remind the school of the upcoming spirit days. YIP also served at the Fall Supper on October 15th with a parent volunteer helping to supervise. This was a fundraiser for the

pedestrian bridge in Plum Coulee. In November, YIP members also assisted with the school’s Remembrance Day Service. A few days later, YIP members helped at the PCCF fundraising Soup and Pie Supper. Students served food, cleaned tables and ran the dishwasher. Our students also sold cookies and muffins to donate to the PCCF as part of the Giving Challenge. These snacks were sold during recesses from Nov 7-10th, as well as a girls’ volleyball tournament held at the school. In total, \$278 was



raised to add to the PCCF funds. For the winter, YIP again organized a food drive for the Winkler Food Cupboard. This involved school wide announcements, posters and notes in our school newsletter. A pair of students drafted a “script” that student teams used as they made the class visits. Teams of students went to classes to explain the food drive and answer student questions, leaving a decorated empty box for each class to fill. By the end of the collection, PC School had filled nine large boxes of food. On December 13th, students were able to tour the facilities of the Winkler Food Cupboard and the



Center on Main. It was a great experience to see the scope of the organization and the number of volunteers involved.

While the year has been a slow start back after the COVID-19 restrictions for our YIP, students have been able to find a way to make a positive impact on the local community and increase awareness on the opportunities for volunteering to support school and community.

Respectfully submitted,
Mary Eberling-Penner, Principal, and
Kathleen Dickson, Resource Teacher, Plum Coulee School.

WAYS TO DONATE

Cash Donation

This is the simplest type of gift. But before dropping that cheque in the mail, you may wish to consider alternative giving strategies that can increase the benefits of the donation for you, your charity, and your estate.

Donate Online

Online gifts are processed without charge by The Winnipeg Foundation through the Endow Manitoba website.

<https://www.endowmanitoba.ca/make-a-gift/>
Select the Plum Coulee Community Foundation and follow the prompts.

Gifts in Kind

These are gifts of property including artwork, securities and real estate. Tax credits for 'gifts in kind' donations are determined by the fair market value of the gift at the time of the donation. However, you must also report any resulting capital gain or loss on the disposition of that property.

Publicly listed securities

To get an added tax advantage, you may gift securities listed on specific stock exchanges, mutual funds and segregated funds instead of cash. Under a recent change to the Income Tax Act, the effective taxable capital gain from the disposal of the security will be zero instead of one-half.

Bequests of life insurance or registered plans

You can gift the proceeds upon death from a life insurance policy, RRSP, RRIF or TFSA by naming the charity as the beneficiary, or by naming the estate as the beneficiary and naming the charity in the will to receive the proceeds. Such charitable gifts are treated as if they were made in the year of your death and are eligible in determining the charitable donation tax credit on your final tax return or the immediately preceding return.